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Trusted Data Solutions Launches Comprehensive Partner Portal for Channel Community ***Streamlined Quoting, Ticketing and Training System Increases Partner Revenue and Improve Experience***

New York, NY – (January 30, 2018) – Trusted Data Solutions (TDS), the global leader in legacy data and voice management and transformation, has launched a new agile and intuitive Partner Portal to serve its growing channel partner community. The new Partner Portal includes sales enablement tools so channel partners can be more effective, efficient and responsive to their prospects.

Continuing the momentum of TrustedPartner’s program launch this past fall, TDS committed its partner portal’s evolution would continue to elevate the partner experience and ensure a competitive technological edge, while increasing revenue. Not stopping at a single iteration, the goal for the partner portal is to be as simple and intuitive as the program itself, yet groundbreaking in its ability to support a growing channel community. By breaking down the business process step by step, the TrustedPartner team mapped out an initially complex workflow and translated it into easy to navigate portal experience for the partners that would allow for quick quoting of complex projects, as well as easy to access enablement tools.

“The new TrustedPartner Portal is a direct response to our goal to exceed the expectations of our growing channel community and exceed the over 20 years’ experience I have witnessed in building partner portals,” said Marcella P. Arthur, vice president of worldwide marketing and channel operations at TDS. “Managing legacy data projects and archive migrations are not always seamless and can be extremely arduous and we were determined to bring the best

experience and expertise to our partners and help them see success with their customers by enabling a multifaceted partner portal that supported every aspect of the selling lifecycle.”

TDS believes in leading with solution and services excellence in their portfolio of technological offerings, as well as in the tools that enable their partner community. And, in this day and age when speed is expected in all we do, adding these advanced features to the TDS TrustedPartner Portal enables a partner to respond faster with an accurate quote that may be the key to winning a deal.

“Combining TDS’ deep understanding in the legacy data industry and my experience in the channel community, we are very proud to bring together this portal to our partners,” continued Arthur. “The vast number of source and destination archives, type of archive, compression, currency, etc. are all considered in this pricing system. The precision of the price book tool we created was never-seen in the community.”

Read more about how the partner portal came to life from Marcella Arthur, TDS’ Marketing Director, on her recent blog post [Faster Quotes, Happier Channel, Satisfied Customers](#).

About Trusted Data Solutions

For more than two decades, Trusted Data Solutions (TDS), the foremost expert in legacy data management, has set the standard for compliant access, management and transformation of voice and other electronic data. Their leadership in backup tape restoration, email archive migration, and voice logging retrieval and restoration services, coupled with their recent Voice Compliance Practice advancements, makes them a one-stop-shop for organizations requiring an all-inclusive voice managed service. TDS is the preferred choice for corporations, regulated institutions, eDiscovery specialists, government agencies and law firms that require compliant data transformation. Their industry leadership is demonstrable in their commitment to advancing their services and operations to support the demands of their growing, global customers and partners.

With its North America Headquarters in New York City, and two international headquarters in the United Kingdom and Singapore, TDS maintains one of the most expansive global restoration assurance facility footprints in the market. Facilities are based in New York, New Jersey, California, Canada, England, Wales, Germany, the Netherlands, Norway, Switzerland, Australia, Hong Kong and Singapore. Millions of customer tapes are under TDS management, equating to over 500 petabytes of data, and TDS has successfully delivered over 37 thousand projects.

TDS is a wholly owned subsidiary of TDS Global Holdings which is privately held.

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